

Propane Autogas Technology Forum

Focus on Infrastructure:

Improving the Fueling Station Customer
Experience



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Supporting the National Renewable Energy Laboratory (NREL)

Overview

- Framing the Challenge
- Our Approach and Progress
 - Fueling Station Locator
 - Industry Collaboration
- What We've Learned
- Looking Forward



A Multi-Faceted Challenge



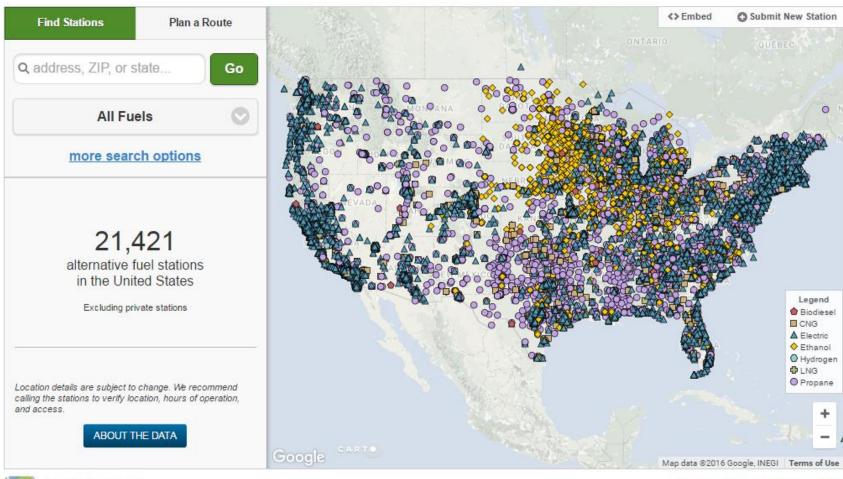
Continue to build interest in and support of propane motor fuel sales through partnerships.



Approach and Successes



AFDC Station Locator





Download Data Developer APIs

Data last updated: 08/05/2016



A Closer Look...



Waltlou Propane Gas

455 Cambridge St Fredericksburg, VA 22405 540-373-0850

Directions | Find Nearby Stations

Access: Public

Hours: 8am-7pm M-F, 8am-6pm Sat, 9am-5pm Sun Payments accepted: Cash, Check, American Express,

Discover, MasterCard, Visa

Notes: Located on Route 1, 1.5 miles north of the river

Fuel Available

Liquefied Petroleum Gas (Propane)

Services: Primary - Fueling services consistently offered during business hours and special vehicle fuel pricing available.

Last confirmed: December 2015

Location details are subject to change. We recommend calling the stations to verify location, hours of operation, and access.



Report a change

All locations are approximate

Google





Data Collection and Confirmation

- Maintain a Robust Baseline
 - Confirm, update, remove

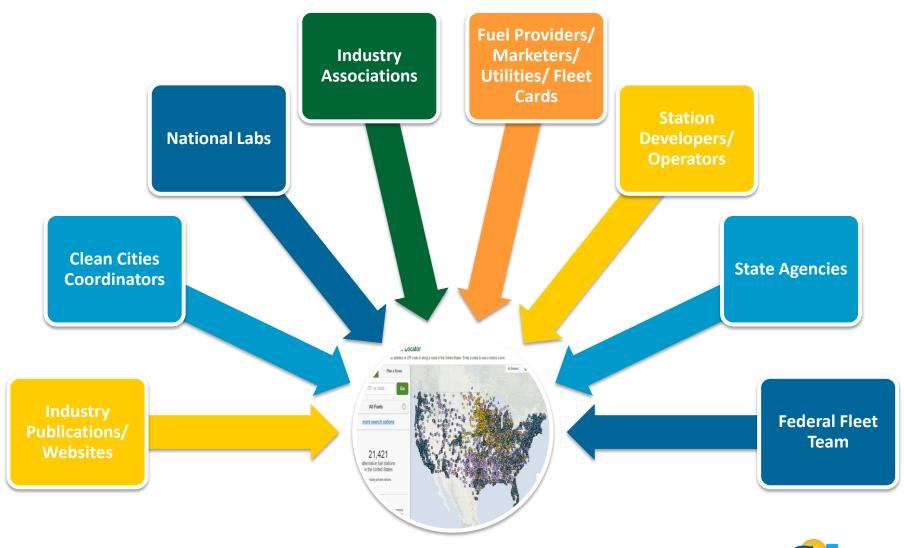
- Grow the Database
 - Collect, review, add

New Station Data Sources: The Likely Suspects

- Conversations with station contacts
- Online submissions (via the AFDC)
- Clean Cities coordinators
- Trade media



Collaborations and Resources



Industry Working Group

Industry Associations

Fuel Providers/
Marketers

Station
Developers/
Operators







- Discuss Issues
- Propose Solutions
- Exchange Ideas
- Gather Feedback
- Take Action (via Station Locator)



Primary and Secondary Station Categories

Primary:

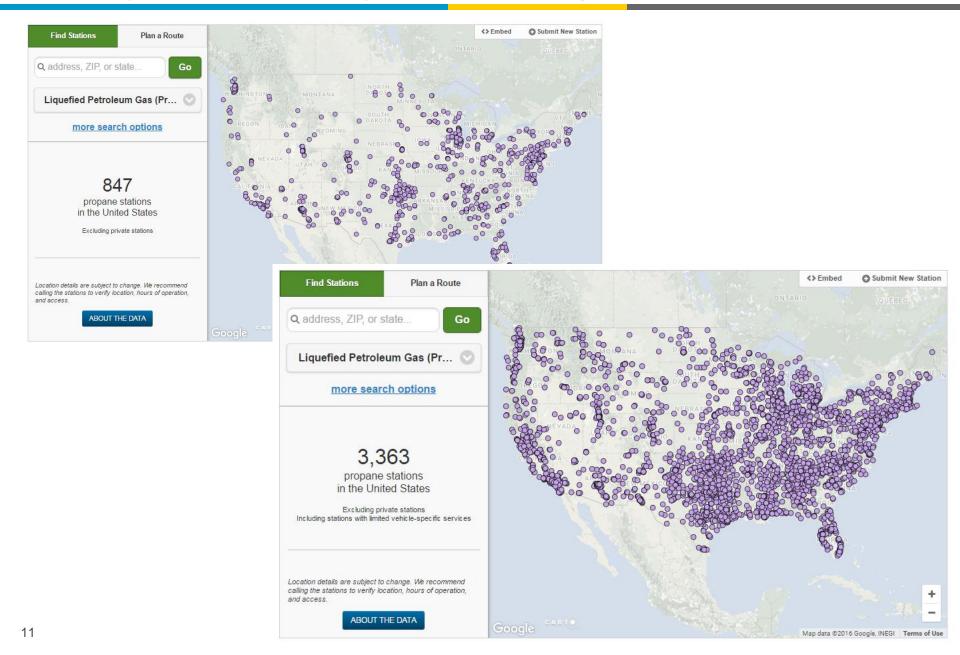
- ✓ Capable of fueling motor vehicles
- ✓ Accepts credit cards
- ✔ Provides vehicle fueling during normal business hours
- ✔ Equipped with "purposebuilt" dispenser

Secondary:

- Capable of fueling motor vehicles
- Accepts any form of payment
- Fueling may be available by appointment only
- Dispenser may be used for other fills



Primary and Secondary Station Categories



Role of Euro Nozzle

 Key for Positive Customer Experience

Future Requirement for Primary Stations?

Example from the Field:
 Standard for U-Haul
 Upgrades

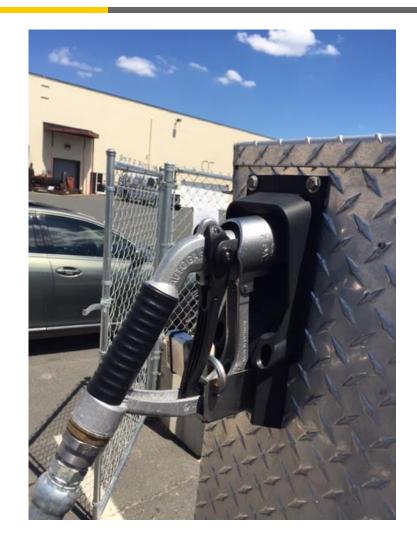


Photo credit: HOCON Gas



Key Takeaways (to date)



Fueling Station Data:

- Comprehensive, reliable, readily available
- Realistic, consistent
- Education:
 - Much room for improvement at the station level
- Importance of Partnerships!



Future Plans and Next Steps

Efforts Underway

- Implementing recent "primary" station category refinement
- Station capabilities assessment and verification

Call to Action

- Participate in station data collection efforts
- Explore opportunities to educate station staff
- Connect with your local
 Clean Cities coalition



Thank You!

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