

# U. S. Department of Energy Clean Cities Strategic Planning Meeting

## Overview

**Purpose:** The purpose of the Clean Cities Strategic Planning Meeting is to inform the U. S. Department of Energy's Clean Cities strategy development for the ensuing 5-year timeframe. A special focus is being placed on niche markets/opportunities for alternative fuel vehicles (natural gas, biofuels, and propane) and advanced technology vehicles (HEVs/PEVs) and petroleum reduction practices (consumer fuel economy, and idle reduction).

**Agenda:** The morning will be devoted largely to plenary presentations conducted by researchers from the National Laboratories on six areas including 1) Natural Gas, 2) Biofuels, 3) Propane, 4) Consumer Fuel Economy, 5) Plug-in Electric Vehicles and Hybrid Electric Vehicles, and 6) Idle Reduction. In the afternoon breakout sessions on each of these six areas (with three concurrent at a given time) will be conducted. Subsequently, the participants shall reconvene in the plenary session for a short summary of the key takeaways from the day, highlighting prominent niches or areas of opportunity identified by the breakout groups.

**Breakout Sessions:** The breakout sessions will focus on two key themes utilizing worksheets to supplement the discussion and enhance information collection:

- 1) *Identifying high priority niches/opportunities:* Within each breakout, participants will be asked to rate the most promising niches/opportunities identified by the national laboratory researchers, as well as any additional ones identified by participants for the breakout topic area. The rating will include assessment of payoff (petroleum displacement potential), likelihood of achieving the potential payoff, and the ability of Clean Cities to have a significant impact on this niche/opportunity. An overall ranking of the niches/opportunities will be requested of the participants.
- 2) *Prioritizing Clean Cities activities for the highest priority niches/opportunities:* The Clean Cities Program conducts a number of activities in pursuit of its mission to reduce petroleum consumption in the vehicular sector of the United States. Four of these activities include partnerships and collaborations, outreach and information sharing, training, and technical support. Within each breakout session, the participants will be asked to identify the most important of these four activities for impacting a given niche/opportunity and to specify the objective that activity needs to accomplish as well as the stakeholders who most need to collaborate to achieve that objective. Participants will be asked to do this for the 1-3 highest priority niches/opportunities from the participant's perspective. Additionally, the participants will be asked the role local Clean Cities Coalitions should play in advancing the 1-3 most important niches/opportunities.

Please come prepared to share your thoughts and suggestions in informing the Clean Cities' strategic planning process.